



## Farm for the City: Growing for Greater Good

A collaborative effort, Viridian and Think Green partnered with the Pennsylvania Horticultural Society to bring life to their vision for an interactive working farm in the center of Philadelphia. Our concept starts with the form of a nautilus – the symbol for expansion and renewal. Radial planting beds extend out to draw the public in to another world – a beautiful and bountiful world with lots to discover and learn, places to relax and interact. The center stage and tiered seating provide a platform for civic dialogue and demonstration. The planting beds, made of found and reused materials, give form to the space while the plants provide living texture. Sympathetic to the existing framework of colorful game pieces, the design is playful in tone with cheerful pops of color and flags waving in the wind. The flags were proudly designed by community gardeners throughout Philadelphia. This is their space to shine, and everyone is welcome to the table.

With support from The Pew Center for Arts & Heritage, the PHS Farm for the City highlights the role community gardeners play in strengthening neighborhoods and the gardens' positive impact on some of the most pressing issues facing our communities, such as food insecurity. The farm is a site for dynamic public forums, gardening workshops and artistic performances. The programming brings people together in civic discussions about social equity and food security, encourage policies that promote healthy communities, and highlight ways urban agriculture strengthens neighborhoods and preserves cultures.

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**Location:** Philadelphia, Pennsylvania  
**Client:** Pennsylvania Horticultural Society  
**Size:** 4000 sf  
**Cost:** \$300,000  
**Status:** Completed 2018